

AMEC IN-HOUSE COMMUNICATION TEAM AND SUPPORT MEMBERSHIP APPLICATION FORM

The base annual subscription fee for in-house membership is £850 GBP for one geographical region\* and £250 for unlimited additional regions to be included for member benefits\*\*. (plus VAT if applicable)

(\*Members may have access to different regional discussions based on their location)
(\*\*Example of regions (but not limited to) Africa & Middle East, Asia Pacific, European, Latin America, North America)

AMEC has expanded its membership to include a new **in-house** category - for in-house teams in organizations with a commitment to, an active interest in, or in the promotion of best practice and application of data, analytics, planning, research measurement and evaluation of communication and public relations. In-house members are likely to be:

* Organizations active in communication, PR, data insights with an interest in providing ethical data acquisition and analysis to shareholders.
* Corporate Communications teams who are responsible for the setting of standards of communication, PR, research, or evaluation and who want to follow Best Practice.
* Professional communicators committed to the Barcelona Principles to guide their data, measurement and evaluation.
* Data scientist teams who simply wish to follow and be kept informed about industry developments.

*This category is reserved for in-house teams only. Agency and consultancy organizations have a separate category.*

**SECTION 1 – Membership Manifesto**

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| --- | --- |
| Please state reason(s) for applying for In-House Membership of AMEC |       |
| How did you hear about AMEC? |        |
| Have you attended an AMEC event: |       |
| SECTION 2 – General Company Information |  |
| Primary place of registrationVAT number (if applicable)Primary geographical \*Type of company/organisation:(\*PLC/Limited/Partnership/Sole Trader/Limited by guarantee/other)Please specify number of regions to be included in membership\* (\*single region, multi-region, global)Which regions would you like to include?Main business service offering Total number of people employed.Total number of communication professionals Number of dedicated evaluation support professionalsPrimary geographical region for application |                                                         |

**SECTION 3 - Organisation Contact Details**

These details will be used for billing and your public membership directory listing

|  |  |
| --- | --- |
| Member Company name: |       |
| Trading Company name - if different |        |
| HQ Address: |       |
| Town: |        |
| Country: |       |
| Postcode / ZipTelephone: |             |
| Invoicing e-mail / accounts contact:Member information: |       |
| E-mail address for public directory  |        |
| Contact name: |       |
| Website address: |        |
| Social handles: |       |
| Trading/As if different |        |

**\*Primary and Secondary Contacts:**

|  |  |
| --- | --- |
| \*Name of primary contact: |         |
| Job titleE-mailDirect telephone:Address (if different to above):Country based (for Chapter region) |                                |
| \*Name of Secondary contact: |         |
| Job titleE-mailDirect telephone:Address (if different to above): |                          |

\*We will send along an additional contact sheet when your membership is ratified, and you will be able to add unlimited colleagues to the various news, chapters, and SIG groups relevant to your membership.

|  |  |
| --- | --- |
| **Signed:** | …………………………………………….. |
| **Full Name:** |       |
| **Date:** |       |
|  |  |

**Please return applications via email to the AMEC Global Managing Director, Johna Burke:** **johna@amecorg.com** **ensuring you CC** **juliewilkinson@amecorg.com** **thank you.**