

**AMEC PR / MARKETING AGENCY / RESEARCH MEMBER APPLICATION**

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| This application form is to join AMEC as either a **Global** or **Regional AMEC Agency of International Research Member** who can be a research company, PR consultancy or provider to the media measurement industry. Please note - International or Global Research membership is not applicable to companies engaged solely or directly in media intelligence or social media analytics programme measurement and evaluation. The correct membership category for such companies is through AMEC Full Membership.* To apply for single geographical region Agency/Research Membership, the annual subscription is £1,350 and equivalent in €Euros and $USD according to exchange rates at the time of application.
* To apply for unlimited access Global Agency/Research Membership – (meaning all offices across the world can join their appropriate geographical chapter and have access to the benefits of membership), the annual subscription is £2,650 or equivalent in €Euros or $USD according to exchange rates at the time of application.
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| If you then indicate your geographical region in the tick list below, we can introduce you to your local Chapter for regional activities and events. Please indicate in the lists below to show the geographies in which your company now operates:

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| **Where is your HQ base region? Please state:**  |  |

For Global AMEC Agency Member applications if you would indicate other geographies in which your company operates, please indicate YES next to the relevant regions below and list the countries where you have offices in the box please.

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|  **GLOBAL LOCATIONS:**  | Please indicate YES to all relevant and list the different countries where you have offices in the boxes below.  |
| **Asia Pacific** |   |
| **European** |   |
| **North American** |   |
| **Latin American** |   |
| **Middle East** |   |
| **Africa’s:** |   |

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**Please indicate with a x if you are applying for -**Single location Research/Agency Membership:Global multiple region Research/Agency Membership:

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| SECTION 2 – General Company Information |  |
| Primary place of registrationVAT number (if applicable)Primary geographical \*Type of company/organisation:(\*PLC/Limited/Partnership/Sole Trader/Limited by guarantee/other)Please specify number of regions to be included in membership\* (\*single region, multi-region, global)Main business service offering Total number of people employed.Total number of communication professionals Number of dedicated evaluation support professionalsPrimary geographical region for application |                                                    |

**SECTION 3 - Organisation Contact Details** These details will be used for billing and your public membership directory listing

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| Member Company name: |       |
| Trading Company name - if different |        |
| HQ Address: |       |
| Town: |        |
| Country: |       |
| Postcode / ZipTelephone: |             |
| Invoicing e-mail / accounts contact:Member information: |       |
| E-mail address for public directory  |        |
| Contact name: |       |
| Website address: |        |
| Social handles: |       |
| Trading/As if different |        |

**\*Primary and Secondary Contacts:**

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| \*Name of primary contact: |         |
| Job titleE-mailDirect telephone:Address (if different to above):Country based (for Chapter region) |                                |
| \*Name of Secondary contact: |         |
| Job titleE-mailDirect telephone:Address (if different to above): |                          |

\*We will send along an additional contact sheet when your membership is ratified, and you will be able to add unlimited colleagues to the various news, chapters, and SIG groups relevant to your membership.

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| **Signed:** | …………………………………………….. |
| **Full Name:** |       |
| **Date:** |       |
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**Please return applications via email to the AMEC Global Managing Director, Johna Burke:** **johna@amecorg.com** **ensuring you CC** **juliewilkinson@amecorg.com** **Member Relations Lead - thank you.** |  |
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