

(4) AMEC Procedure for the election of Chapter Chairs and Vice Chair 2025-2026



4) ELECTION OF AMEC CHAPTER LEADERSHIP TEAM

AMEC Procedure for the Election of Chapter Leadership: 2025-2026

AMEC seeks nominations from members in good standing, who wish to volunteer for the Asia Pacific region position, who will represent the Chapter on the AMEC Board. This person agrees to attend AMEC BOD meetings and hold a minimum of one meeting each quarter with members in the region.

We recommend each regional Chapter has a team of Chair and Co-Chair, both will support the Chapter Chair in planning and executing regional meetings and events and each are invited to represent the Chapter at AMEC Board meetings.

Candidates are eligible to run for both [Board Director](#) and [Chapter Director](#) elections.

Important Expectations for AMEC Chapter Leadership teams 2025-2026

The goal of the AMEC region is to bring members together in collaboration to address unique regional challenges which support the members and the industry at large. These learnings can also help guide the overall industry maturity and serve as resource development in advancing the industry generally and specifically related to the understanding and practice of measurement and evaluation including, but not limited to, data analysis data integration and technology advancements.

- Elected leaders are expected to consult with regional members to develop appropriate KPI's aligned with Chapter member needs and to deliver additional AMEC member benefit, supported by the secretariat.
- Agree to attend AMEC BOD meetings.
- Agree to hold a minimum of one meeting each quarter with members in the region.

This year, AMEC is holding open elections for the seat of Chapter Chair in one region for the 2025-2026 term. Each Chapter Chair is also supported by an elected Chapter Co-Chair, however only the Chair has a formal seat on the Board per region and carries the overriding vote. Regions open for election are as follows:

AMEC Chapter Chair representative APAC: 1 Vacancy

The Chapter leaders and their supporting Vice Chair who will **retire** this year and are eligible for re-election are:

- **APAC Chapter Chair** – Felicia Nugroho, Maverick.
- APAC Co-Chair – **Deb Camden**, Communication Dividend.

The Chapter leaders and their supporting Vice Chair who will **remain for a final year of their two-year term** are:

- **European Chapter Chair** – **Simon Gebauer**, Observer GmbH.
- European Vice Chair – **Sophia Karakeva**, Datascouting.
- **Latin America Chapter Chair** – **Aldo Vietri**, Edelman Data & Intelligence.
- Latin America Vice Chair – **Camila Montañó Rodriguez**, Globalnews Group.
- **MEA Chapter Chair** – **Francois van Dyk**, Ornico.
- MEA Vice Chair – **Mohamed El Sherif**, Extend Agency
- **North America Chapter Chair** – **Mary-Elizabeth Germaine**, Ketchum.
- North America Vice Chair – **Jane Quigley**, Converseon.

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Key Dates 2024 elections for 2025-2026 Board

- Monday 30 September – Notice of AMEC AGM and election details posted on AMEC website.
- Monday 30 September – Email notification to all active members
- Monday 14 October – Deadline to submit Nominations and Personal Statement forms.
- Wednesday 16 October - AMEC announces nominations and open ballots, if required, e.g., if nominations exceed the number of vacancies in each membership category.
- Wednesday 30 October - Ballot closes (if called)
- Wednesday 6 November - AMEC AGM – election results ratified and announced.
- Sunday 1 January 2025 – BOD Two Year Term Commences
- Thursday 31 December 2026 – BOD Two-Year Term Ends

Chapter Elections Key Points Overview:

- All files for the nomination process are clearly labelled on the AMEC [website here](#).
- Existing Directors and Chapter Chairs coming to the end of their term are invited to seek re-election.
- Nominees can stand for both Chapter Chair positions and AMEC Board Director positions. Candidates choosing this option are required to submit the corresponding nomination(s) in both elections.
- You can self-nominate or ask another AMEC member to nominate you, provided that, the member operates in the Chapter region you are nominated for.
- **There are two documents to complete and return by MONDAY 14 OCTOBER 2024.**
 - [Chapter Chair Nomination Form](#)
 - [Chapter Chair Election Manifesto](#)

All Chapter Election procedure documents and forms are available via the AMEC website [here](#)

Important information for prospective Chapter Chairs

Essential information for prospective Directors

- All the information about the Elections, including Election procedure, will be available on the AMEC [website here](#) from **Monday 30 September 2024** for the opening of the elections.
- Deadline to return completed nomination and manifesto forms **Monday 14 October 2024**.
- Members may only nominate and vote within their own membership category*. (Ballots will be distributed 16 October to members in member categories with vacancies and only reflect candidates in the category)
- Only Asia Pacific members can vote in this election for their respective regional category BOD vacancy. If you have any questions, please e-mail: juliewilkinson@amecorg.com
- Nominees are responsible for the accuracy, completion and timely delivery of the nomination form and the manifesto form available on the AMEC [website here](#). Late ballots will not be accepted.
- The election Manifesto/Personal Statement is particularly important and gives candidates the opportunity to summarize their industry career, company role and more importantly why you want to join the Board and your planned contribution(s) to growth and work of AMEC.
- Directors are elected for a two-year term.
- The AMEC Board meets a minimum of 5 times a year – 3 meetings by conference call with two in-person meetings (where possible). The in-person meetings for 2024 are planned to be held prior to the start of the 2025 AMEC Global Summit in Vienna, June 2025, and again in London at the AMEC AGM and Q4 Board Meeting in November.
- There is no guarantee that members who put their names forward will be elected. In many categories, we receive more nominations than we have available Board seats. A ballot vote will be held, and seats filled by the member receiving the most votes in this circumstance.

The election process for members

- You can self-nominate or ask another AMEC member to nominate you, provided that, the member is in good standing and is from the same membership category as your company.
- **There are two documents to complete and return by MONDAY 14 OCTOBER 2024.**
 - **AMEC Board Nomination Form**
 - **AMEC Election Manifesto**

The forms are available for download via the AMEC [website here](#) and the link sent to all in the member alert.

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- All the information about the Elections, including Election procedure, will be available on the AMEC website from **Tuesday 26 September 2023** for the opening of the elections.
- Deadline to return completed nomination and manifesto forms **Sunday 15 October 2023**.
- Members may only nominate and vote within their own regional category*. (Ballots will be distributed 18 October to members in their regions and only reflect candidates in the category)
- All members can vote in this election for their respective Chapter region BOD vacancy. If you have any questions, please e-mail: juliewilkinson@amecorg.com
- Nominees are responsible for the accuracy, completion and timely delivery of the nomination form and the manifesto form [available on the AMEC website here](#). Late ballots will not be accepted.
- The election Manifesto/Personal Statement is particularly important and gives candidates the opportunity to summarize their industry career, company role and more importantly why you want to join the Board and your planned contribution(s) to growth and work of AMEC.
- Chapter leaders are elected for a two-year term.
- The AMEC Board meets a minimum of 5 times a year – 3 meetings by conference call with two in-person meetings (where possible). The in-person meetings for 2024 are planned to be held prior to the start of the 2023 AMEC Global Summit in Sofia, Bulgaria in May 2024, and again in London at the AMEC AGM and Q4 Board Meeting in November.
- There is no guarantee that members who put their names forward will be elected. In many categories, we receive more nominations than we have available Board seats. A ballot vote will be held, and seats filled by the member receiving the most votes in this circumstance.
- Members are invited to nominate in both Board and Chapter leadership elections, Board Director election papers can be found [here](#).