

### Procedure of Elections to the AMEC 2025-2026 International Board

AMEC seeks nominations from members who are ready to lead and volunteer their experience to make a difference to the work of the organization and industry. The procedure and all documents are available on the AMEC [website here](#).

#### 2025-2026 International Board of Director two-year term vacancies:

- **Full Members:** **6 Vacancies**
- **Research / Agency Members:** **1 Vacancy**
- **Associate Members:** **1 Vacancy**
- **Not for Profit Members:** **1 Vacancy**
- **Individual Members:** **1 Vacancy**

#### Retiring AMEC Board Directors in 2024

The following Directors have completed their current term or resigned during the period. All these members are in good standing and are eligible to put themselves forward for re-election to the 2025-2026 Board term.

Director name	Member Organisation	Representing
Maya Koleva	Commetric	Full Members
Amrita Sidhu	Medianet	Full Members
Jeff Stacey	Notified	Full Members
Francois Van Dyk	Ornico	Full Members
Jerry Ward	Press Data	Full Members
Vacant	Vacant	Full Members
Allison Spray	H+K Strategies	Research / Agency Members
Camille Raymond	OECD	Not for Profit Members
Claire Pimm	UK GCS	Associate Members
Steph Bridgeman	Experienced Media Analysts	Individual Members

#### Key Dates for 2025-2026 Board Term Elections

- **Monday 30 September** – Notice of AMEC AGM and election details posted on AMEC website.
- **Monday 30 September** – Email notification to all active members
- **Monday 14 October** – Deadline to submit Nominations and Personal Statement forms.
- **Wednesday 16 October** - AMEC announces nominations and open ballots, if required, e.g., if nominations exceed the number of vacancies in each membership category.
- **Wednesday 30 October** - Ballot closes (if called)
- **Wednesday 6 November** - AMEC AGM – election results ratified and announced.
- **Sunday 1 January 2025** – BOD Two Year Term Commences
- **Thursday 31 December 2026** – BOD Two-Year Term Ends

#### Essential information for prospective Directors

- All the information about the Elections, including Election procedure, will be available on the AMEC [website here](#) from **Monday 30 September 2024** for the opening of the elections.
- Deadline to return completed nomination and manifesto forms **Monday 14 October 2024**.
- Members may only nominate and vote within their own membership category\*. (Ballots will be distributed 16 October to members in member categories with vacancies and only reflect candidates in the category)
- All members can vote in this election for their respective membership category BOD vacancy. If you have any questions, please e-mail: [juliewilkinson@amecorg.com](mailto:juliewilkinson@amecorg.com)
- Nominees are responsible for the accuracy, completion and timely delivery of the nomination form and the manifesto form available on the AMEC [website here](#). Late ballots will not be accepted.
- The election Manifesto/Personal Statement is particularly important and gives candidates the opportunity to summarize their industry career, company role and more importantly why you want to join the Board and your planned contribution(s) to growth and work of AMEC.
- Directors are elected for a two-year term.
- The AMEC Board meets a minimum of 5 times a year – 3 meetings by conference call with two in-person meetings (where possible). The in-person meetings for 2024 are planned to be held

prior to the start of the 2025 AMEC Global Summit in Vienna, June 2025, and again in London at the AMEC AGM and Q4 Board Meeting in November.

- There is no guarantee that members who put their names forward will be elected. In many categories, we receive more nominations than we have available Board seats. A ballot vote will be held, and seats filled by the member receiving the most votes in this circumstance.

#### The election process for members

- You can self-nominate or ask another AMEC member to nominate you, provided that, the member is in good standing and is from the same membership category as your company.
- **There are two documents to complete and return by MONDAY 14 OCTOBER 2024.**
  - **AMEC Board Nomination Form**
  - **AMEC Election Manifesto**
- As nominations and personal statements are received, they will be added to our election website page for member review.

The forms are available for download via the AMEC [website here](#) and the link sent to all in the member alert.

#### AMEC Board Directors remaining on the Board for the second year of their elected term to end 2025.

<b>Director name</b>	<b>Member Organisation</b>	<b>Representing</b>
Aseem Sood	Impact Research and Measurement Pvt	Full Members
Simon Gebauer	Observer GmbH	Full Members
Raina Lazarova	Ruepoint	Full Members
Philip Lynch	Onclusive	Full Members
James Crawford	PR Agency One	Associate Members
Rayna Grudova-de Lange	InsightHQ	Associate Members
Rob Key	Converseon	Associate Members