



Notes of the 17 November 2022 AMEC Annual General Meeting

The 2022 AMEC General Meeting via zoom took place on Thursday 17 November 2022 from 12.30-13.00 GMT.

Present in-person: Johna Burke, AMEC (JB); Aseem Sood, Impact Research & Measurement (AS); Aldo Vietri, Globalnews (AV); James Crawford, PR Agency One (JC) Nicole Moreo, LinkedIn (NM); Mary-Elizabeth Germaine (MG); Simon Gebauer, Observer (SG); Raina Lazarova, Ruepoint (RL) Steph Bridgeman (SB); Camille Raymond, OECD (CR); Claire Pimm, UK Government (CP); Jerry Ward, Press Data (JW); Maya Koleva, Commetric (MK); Barnaby Barron, Cision (BB), Allison Spray, HK Strategies (ASP); Rayna de Lange; Delange Analytics (RDL); Carlos Villa, BUHO (CV).

via conference call: Richard Bagnall, AMEC Chair, CARMA (RB); Sophia Karakeva, DataScouting (SK); Francois Van Dyk, Ornico (FD), Jose de Buerba, World Bank Group (JDB), Sylvie Harton, Notified (SH); Michelle Hawkins, NATO (MH), Jon Meakin, Clarity (JM), Florian Lazlo, Observer (FL)

Apologies: Philip Lynch, Onclusive (PL), Deb Camden (DC).

1.0 Welcome and Apologies

(i) JB welcomed members and expressed thanks to those who have dialled in to attend the meeting today and confirmed no specific apologies for absence.

2.0 Approve the minutes of the AGM 18 November 2021

(i) JB asked for acceptance of the Minutes of the 2020 AGM.

Actions:

- CV proposed the Minutes accepted. MK seconded and the proposal was unanimously carried.

3.0 Adoption of accounts to 31.12.2021

(i) JB asked for member's adoption of the 2021 Accounts.

Actions:

- MK proposed the Accounts for 2021 accepted. RL seconded. Official 2021 Accounts were adopted.

4.0 AMEC Board Elections 2022, announcing the AMEC Board for 2023

- JB reprised the results of the AMEC elections and announced the members successfully elected. Full results are also available on the AMEC website, she added encouragement to those candidates who had been unsuccessful to find meaningful ways to volunteer and still get involved, adding that for AMEC to continue to be an effective organisation we need ideas, volunteer help and leadership and she will be reaching out to each candidate to make sure that happens and hopes to see them run again in the 2023 elections.
- JB took the opportunity to thank Directors who have given great service and now leave the Board by rotation. Recorded thanks and unanimously supported.

Actions:

- AS proposed the AGM results ratified. JM seconded. Official 2023 elected Board ratified.

5.0 Chairs Report for 2022 – Aseem Sood

- AS said AMEC has seen continued growth of our member community with a YOY increase in membership of 6.25% to November, in a year still very much affected by the pandemic and current economic struggles for many.
- We finally got to welcome members to Vienna with wonderful support from our sponsors, speakers and partners the event was a resounding success our sincere thanks to Observer for their continued patience and support.
- AS said he has been encouraged that the increase in AMEC courses being taken as things stabilize a little from the pandemic peak period that employers are more able again to invest in training and education / although no doubt there is more challenges since and in the future for many regions this is a good portrait of industry keenness to learn and the increasing recognition and importance of data, analytics, evaluation and measurement.
- AS attributed the collaboration of members volunteer time and effort makes all AMEC does possible, I would thank all our volunteer Directors and group leaders and also to thank members for their invaluable contribution during the year in the form of summit and awards, support and providing content and insights during measurement month 2022, and continuing AMEC's flagship drive to raise the profile of measurement and evaluation.
- Looking ahead save the date for our exciting step across the continent to Miami on 15-17 May 2023 please support and attend if you can the Summit is a very big part of AMEC's year and is only successful with your thought leadership, speaker suggestions and audience participation.

- (vi) AS thanked the executive team for their hard work during the year and sincere thanks to all members for their continued support, investment from members is critical for AMEC, as a trade association we need support and volunteer time and resources to continue to grow.

(6) GMD Report for 2022 – Johna Burke

JB thanked AS and the AMEC Board of Directors for their leadership and members for their continued support throughout a difficult year for all, and wished to add:

- (i) I am extremely proud of what has been achieved in 2022 and thank our Board of Directors, members, and executive team. Education continues to be a focus and AMEC Certificate continues its upward trend of growth in 2022, our final course for 2022 saw an all-time high intake of students which was 85% higher than in 2021.
- (ii) AMEC Measurement Month has seen more than fifty events taking place in 2022 and this global showcase continues to be an important initiative.
- (iii) JB asked members to help us with regional connections, she challenged members to engage and involve their regional trade associations or active groups to help support and drive awareness, please let us know who your local organisations are and let us contact them to work together and get involved at regional level.
- (iv) Thanks to BOD and Exec Committee and thank you to all members for your support we truly have some of the most amazing people when I talk about our members and their support it is exceptional

(7) Member Questions

- (i) Members unanimously accepted the reports and there were no further questions.

There being no other business the AMEC AGM 2022 Session closed at 13.00pm.

Johna Burke

AMEC Global Managing Director and Company Secretary

7 December 2022
