

### Procedure of Elections to the AMEC 2024-2025 International Board

AMEC seeks nominations from members who are ready to lead and volunteer their experience to make a difference to the work of the organization and industry. The procedure and all documents are available on the AMEC website [here](#).

#### 2024-2025 International Board of Director two-year term vacancies:

- **Full Members:** **5 Vacancies**
- **Research / Agency Members:** **0 Vacancy**
- **Associate Members:** **3 Vacancies**
- **Individual Members:** **0 Vacancy**
- **Not for Profit Members:** **0 Vacancy**

#### Retiring AMEC Board Directors in 2023

The following Directors have completed their current term or resigned during the period. All these members are in good standing and are eligible to put themselves forward for re-election to the 2024-2025 Board term.

Director name	Member Organisation	Representing
Aseem Sood	Impact Research and Measurement Pvt	Full Members
Simon Gebauer	Observer GmbH	Full Members
Raina Lazarova	Ruepoint	Full Members
Philip Lynch	Onclusive	Full Members
Carlos Villa	BUHO	Full Members
James Crawford	PR Agency One	Associate Members
Rayna Grudova-DeLange	DeLange Analytics	Associate Members
Vacancy	Vacancy	Associate Members

#### Key Dates for 2024-2025 Board Term Elections

- **Tuesday 26 September** – Notice of AMEC AGM and election details posted on AMEC website.
- **Tuesday 26 September** – Email notification to all active members
- **Sunday 15 October** – Deadline to submit Nominations and Personal Statement forms.
- **Wednesday 18 October** - AMEC announces nominations and open ballots, if required, e.g., if nominations exceed the number of vacancies in each membership category.
- **Thursday 2 November** - Ballot closes (if called)
- **Thursday 16 November** - AMEC AGM – election results ratified and announced.
- **Sunday 1 January 2024** – BOD Two Year Term Commences
- **Tuesday 31 December 2025** – BOD Two-Year Term Ends

#### Important information for prospective Directors

- All the information about the Elections, including Election procedure, will be available on the AMEC website from **Tuesday 26 September 2023** for the opening of the elections.
- Deadline to return completed nomination and manifesto forms **Sunday 15 October 2023**.
- Members may only nominate and vote within their own membership category\*. (Ballots will be distributed 18 October to members in member categories with vacancies and only reflect candidates in the category)
- All members can vote in this election for their respective membership category BOD vacancy. If you have any questions, please e-mail: [juliewilkinson@amecorg.com](mailto:juliewilkinson@amecorg.com)
- Nominees are responsible for the accuracy, completion and timely delivery of the nomination form and the manifesto form available [on the AMEC website here](#). Late ballots will not be accepted.
- The election Manifesto/Personal Statement is particularly important and gives candidates the opportunity to summarize their industry career, company role and more importantly why you want to join the Board and your planned contribution(s) to growth and work of AMEC.
- Directors are elected for a two-year term.

- The AMEC Board meets a minimum of 5 times a year – 3 meetings by conference call with two in-person meetings (where possible). The in-person meetings for 2024 are planned to be held prior to the start of the 2023 AMEC Global Summit in Sofia, Bulgaria in May 2024, and again in London at the AMEC AGM and Q4 Board Meeting in November.
- There is no guarantee that members who put their names forward will be elected. In many categories, we receive more nominations than we have available Board seats. A ballot vote will be held, and seats filled by the member receiving the most votes in this circumstance.

#### The election process for members

- You can self-nominate or ask another AMEC member to nominate you, provided that, the member is in good standing and is from the same membership category as your company.
- **There are two documents to complete and return via e-mail by SUNDAY 15 OCTOBER 2023.**
  - [AMEC Board Nomination Form](#)
  - [AMEC Election Manifesto Form](#)

The procedure and forms are available via the AMEC website [here](#)

#### AMEC Board Directors remaining on the Board for the second year of their elected term to end 2024.

Director name	Member Organisation	Representing
Jeremy Gibbs	Notified	Full Members
Maya Koleva	Commetric	Full Members
Francois Van Dyk	Ornico	Full Members
Jerry Ward	Press Data	Full Members
Allison Spray	H+K Strategies	Research / Agency Members
Camille Raymond	OECD	Not for Profit Members
Claire Pimm	Ministry of Defence (GCS)	Associate Members
Steph Bridgeman	Experienced Media Analysts	Individual Members
Deb Camden	Communication Dividend	APAC Chapter Co-Chair
Felicia Nugroho	Maverick	APAC Chapter Co-Chair