(2) AMEC Nomination paper for election to the 2021 board:



2) NOMINATION FOR ELECTION TO THE BOARD

| I wish to nominate (name of person) | Sophia Karakeva |
|--|---|
| in the Board category for (please circle one) | Full / Associate / Not for Profit / Individual |
| as a representative of (name of company) | DataScouting E.E. |
| Please indicate briefly the experience of the Nominee that qualifies him/her for election to the Board | Sophia has been active in the media industry for over 20 years and she currently holds the position of Communications and Marketing Executive at DataScouting, leading software research, and development company in Greece. Sophia has extensive experience in providing expert consulting, analysis and media monitoring in the area of media intelligence. She is currently a FIBEP Vice President while in the past she has served as Co-Chair of the AMEC European Chapter and member of the joint FIBEP-AMEC Copyright Group. |
| Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow (please circle) | Attached / to follow separately |
| He/she has given their consent (please circle) | Yes / No / N/A as self-nominating |
| My name is | Anastasios Avramis |
| I am the representative of the Member company or individual named here. | DataScouting E.E. |
| Date | 16.11.2020 |
| Signed | AH |

Please email completed nomination forms to <u>juliewilkinson@amecorg.com</u> to arrive not later than Friday 20 November, 2020 by midnight in your respective time zone.

(2) AMEC Nomination paper for election to the 2021 board:

Johna Burke **AMEC Global Managing Director**

V261020



(2) Election Manifesto and Personal Statement

Name of candidate: Sophia Karakeva, Datascouting



I ask the AMEC membership to vote for me and support my candidacy to become a Director of the AMEC Board.

Using my business experience these are the areas I believe AMEC needs to focus on and which would receive my support:

- Development of methodologies to measure information and communication technology (ICT)
- Crisis management technology

I would like to bring to the AMEC Board the perspective of a technical provider, specializing in software solutions for the media intelligence industry. Explore how AMEC members can best benefit from technology in improving and optimizing staff efforts when measuring communication strategies and campaigns.

Electronic signature:

Date: 16.11.2020