

Procedure of Elections to the AMEC 2021 International Board

AMEC seeks nominations from members who are ready to lead and make a difference to the work of the organisation. The procedure and all documents are also available on the AMEC website [here](#).

New vacancies

- **Full Members:** 4 Vacancies
- **International Research Members:** 0 Vacancies
- **Associate Members:** 1 Vacancy
- **Individual Members:** 1 Vacancy
- **Chapter Chairs:** 0 Vacancies
- **Not for Profit Members:** 1 Vacancy

- **AMEC Chair's optional co-opted directors** - 3 Vacancies (does not form part of ballot voting)

Retiring Directors in 2020

The following Directors have resigned during the period / will step down and can put themselves up for re-election to the 2021 Board.

Director name	Company	Representing
Vacant position	ByBrick Insight	Full Members
Francois Van Dyk	Ornico	Full Members
Jerry Ward	Press Data	Full Members
Maya Koleva	Commetric	Full Members
Jose De-Buerba	World Bank	Not for Profit Members
Colin Wheeler	Survey Solutions	Individual Members
Vacant position	Grayling	Associate Members
Ben Levine	TRUE global intelligence/Fleishman	Co-opted Director
Nadin Vernon	Cision	Co-opted Director
Claire Pimm	GCS	Co-opted Director

Key Dates 2020 elections for 2021 Board

- **Monday 26 October** – Notice of AMEC AGM and election details posted on AMEC website [here](#).
- **Friday 20 November** – deadline to submit Nominations and Personal Statement forms.
- **Monday 23 November** - AMEC announces nominations and open a ballot if required, e.g. if more Nominations are received than the number of vacancies in each membership category.
- **Friday 4 December** - Ballot closes (if called)
- **Results ratified/announced** - AMEC AGM Wednesday 9 December 2020.

Remaining on the Board for 2021 for the 2nd of a 2-year term is:

- Richard Bagnall, Co-Managing Partner and AMEC Chair, CARMA International
- Aseem Sood, CEO, Impact Research and Measurement Pvt
- Petra Masinova, Global Director for Reputation Intelligence, Kantar
- Simon Gebauer, Chief Commercial Officer, Observer GmbH
- Allison Spray, Managing Director of Data and Analytics, Hill+Knowlton Strategies
- Andy West, Chief Development Officer, Hotwire Global
- James Crawford, Managing Director, PR Agency One

The Elected Chapter Directors elected to the end of 2021:

- Asia Pacific Chair: Aseem Sood, CEO, Impact Research and Measurement Pvt
The Vice Chair who will support the activity of the chapter is: Prashant Saxena, Head of Insights & Innovation, Asia, Isentia

- European Chair: Marianne Morgan, Director of Research & Analytics, Citypress
The Vice Chair who will support the activity of the Chapter is: Simon Gebauer, Chief Commercial Officer, Observer GmbH
- Latin America Chapter Chair: Carlos Diaz, General Manager, GlobalNews Group
- North America Chair: Nicole Moreo, Senior Vice President Analytics, Ketchum
The Vice Chair is John Gilloolly

Important information for prospective Directors

- All the information about the Elections, including Election procedure, will be available on the AMEC website by **Monday 26 October 2020** for the opening of the elections.
- Members may only nominate and vote within their own membership category, for the 2021 Elections to the AMEC Board only Full/Not for Profit/Individual member vacancies are open.
- Nominees complete the nomination form and the manifesto form available on the AMEC website [HERE](#).
- The election Manifesto/Personal Statement is particularly important and gives candidates the opportunity to summarize their industry career, company role and more importantly why you want to join the Board and what you would contribute to AMEC's growth and work.
- Directors are elected for a period of two years.
- The AMEC Board meets a minimum of 5 times a year – 2 meetings by conference call with three in- person meetings, in London in February for our Strategy/Budget meeting and on the 2021 pre-Summit AMEC meetings day in Vienna. Finally, the AMEC AGM and Q4 Board Meeting is again usually in London.
- There is no guarantee that members who put their names forward will be elected, as if we receive more nominations than we have available Board places, a Ballot Vote will be held.

The election process for members

- You can self-nominate or ask another AMEC member to nominate you, provided that, the member is from the same membership category as your company.
- There are two documents to complete and return by **FRIDAY 20 NOVEMBER 2020**.
 - Nomination form.
 - Election Manifesto.
- As nominations are received, they will be posted on our Election website page.

The forms will be available for download via the AMEC website [here](#) and the link sent to all members.