


(1) AMEC Nomination paper for election to the 2020 board:



1) NOMINATION FOR ELECTION TO THE BOARD

I wish to nominate <i>(name of person)</i>	Petra Masinova
in the Board category for <i>(please circle one)</i>	Full / International Research / Associate
as a representative of <i>(name of company)</i>	Kantar
Please indicate briefly the experience of the Nominee that qualifies him/her for election to the Board	10 years in the media intelligence business with strong leadership and client experience from different markets across the world.
Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow <i>(please circle)</i>	Attached / to follow separately
He/she has given their consent <i>(please circle)</i>	Yes / No / N/A as self-nominating
My name is	François Nicolon
I am the representative of the Member company or individual named here.	Kantar
Date	17 – 11 – 2019
Signed	

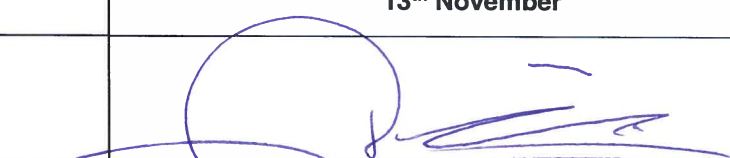
Please email completed nomination forms to juliewilkinson@amecorg.com to arrive not later than Monday 18th November, 2019 by midnight in your respective time zone.

Johna Burke
AMEC Global Managing Director

(1) AMEC Nomination paper for election to the 2020 board:



1) NOMINATION FOR ELECTION TO THE BOARD

I wish to nominate <i>(name of person)</i>	Petra MASINOVA
in the Board category for <i>(please circle one)</i>	Full / International Research / Associate
as a representative of <i>(name of company)</i>	KANTAR
Please indicate briefly the experience of the Nominee that qualifies him/her for election to the Board	Petra has a huge international experience of analysis, measurement and media monitoring activities (Newton Media CEO, I Sentia Global Dir. and then Kantar's Global Director). She knows very well the European markets (East and West), the Asian ones and will be involved in the other markets in her new global role for Kantar.
Please indicate whether a personal statement (up to 100 words) from the nominee in support of his/her application is attached or whether it is to follow <i>(please circle)</i>	Attached / to follow separately
He/she has given their consent <i>(please circle)</i>	Yes / No / N/A as self-nominating
My name is	Christophe Dickès
I am the representative of the Member company or individual named here.	Kantar
Date	13 th November
Signed	

Please email completed nomination forms to juliewilkinson@amecorg.com to arrive not later than Monday 18th November, 2019 by midnight in your respective time zone.

Johna Burke
AMEC Global Managing Director



(2) Election Manifesto and Personal Statement

The Importance of an Election Manifesto:

We ask candidates standing for election as a Director for the AMEC Board to provide a Manifesto / personal statement outlining why you feel you can contribute and what you intend to bring to the Board during a two-year Term of Office if elected. We are looking for members who will commit to be active and wherever possible be supported by the resources of their own company. If a Ballot is necessary, the Election Manifesto and Personal Statement will be circulated to members to help them vote.

Thank you.

Name of candidate: Petra Masinova



Name/Title/Company here: Global Director, Kantar Reputation Intelligence

I ask the AMEC membership to vote for me and support my candidacy to become a Director of the AMEC Board.

Using my business experience these are the areas I believe AMEC needs to focus on and which would receive my support:

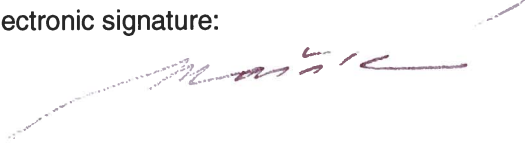
- Continued international expansion to strengthen our Chapters in Europe, North America and Asia-Pacific. We need to be a truly global organisation to set global standards.
- Create exceptional standards for measurement which are recognised by leaders and stakeholders throughout our members' organisations.
- Forge closer links between measurement specialists, communications agencies and in-house teams. Build #commonground everywhere!

What I would bring to the AMEC Board. (Candidates can reference initiatives and contributions they have made to the media intelligence sector.)

(2) Candidate Manifesto statement for the position of AMEC Director on the 2020 Board

I have 20 years' experience as a senior communicator and business leader in the media intelligence sector. I have worked throughout Europe and Asia-Pacific and I actively maintain a professional network across all continents. My experience means I understand the challenges we face as suppliers, agencies and in-house teams. What unites us is a need to build compelling evidence for the value of communication. I hope my many colleagues within AMEC will trust me to work with energy and enthusiasm to meet this goal.

Electronic signature:



Date

15/11/19