

AMEC - "SAYING NO TO AVES"

BRAND GUIDELINES: JUNE 2017

Find below a list of guidelines for when using the AMEC OFFICIAL SUPPORTER "Say NO to AVES" campaign Banner.



amec OFFICIAL SUPPORTER
SAY NO TO AVES

Above:

The full colour banner.



amec OFFICIAL SUPPORTER
SAY NO TO AVES

YOUR LOGO SPACE

Above:

The full colour banner showing the designated space to add in your logo/s.

Colours:

The colours used in the banner are:

-  AMEC Orange #FF5800
-  Dark Grey #333333
-  Light Grey #EEEEEE

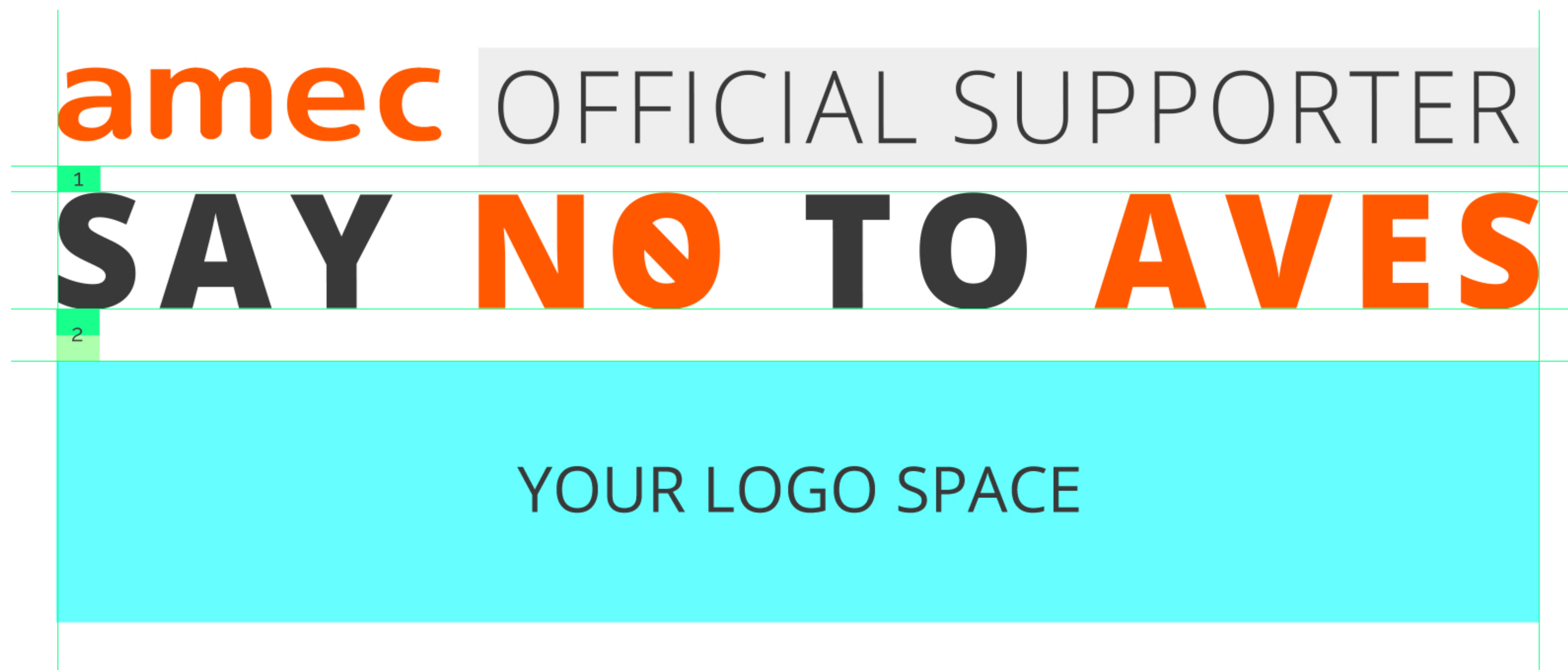
Fonts:

The Fonts used by AMEC:

- Open Sans Regular
- Open Sans Extra Black**
- Open Sans Light
- Arial (fall back)

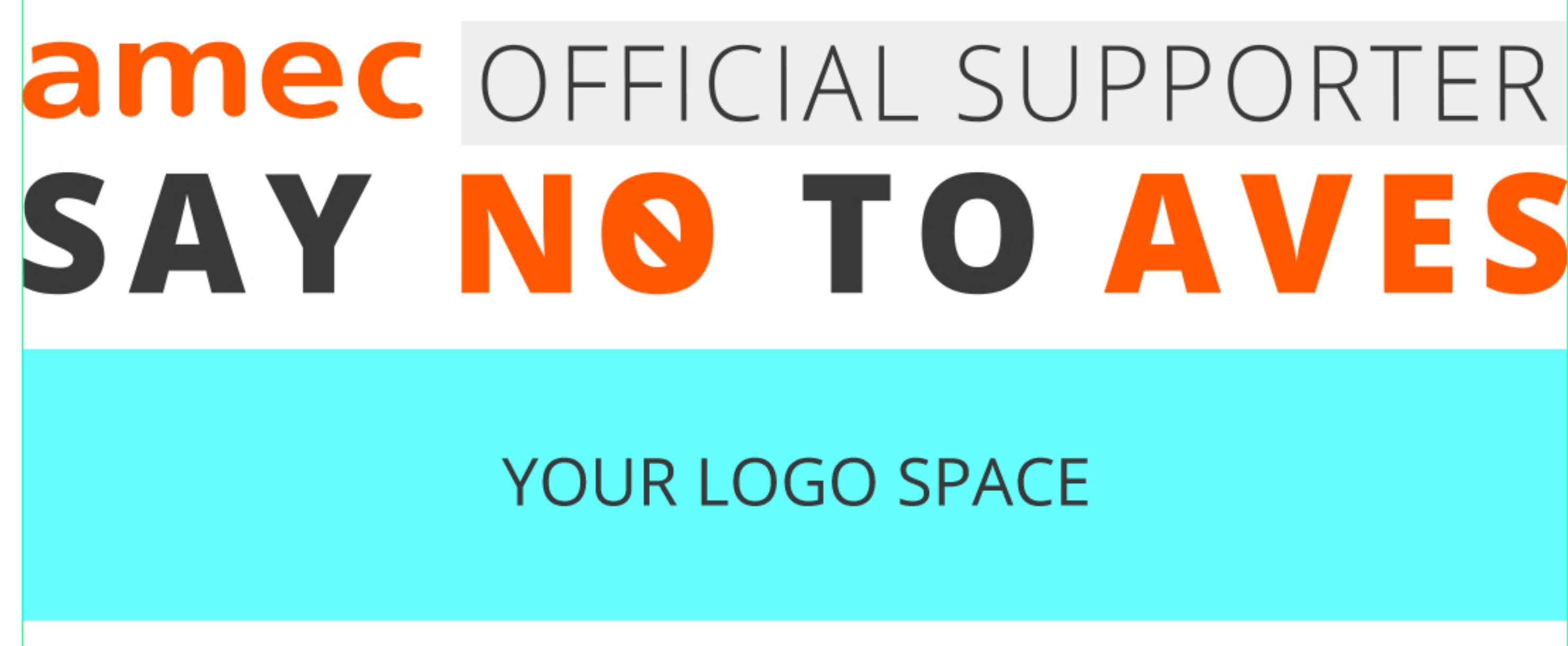
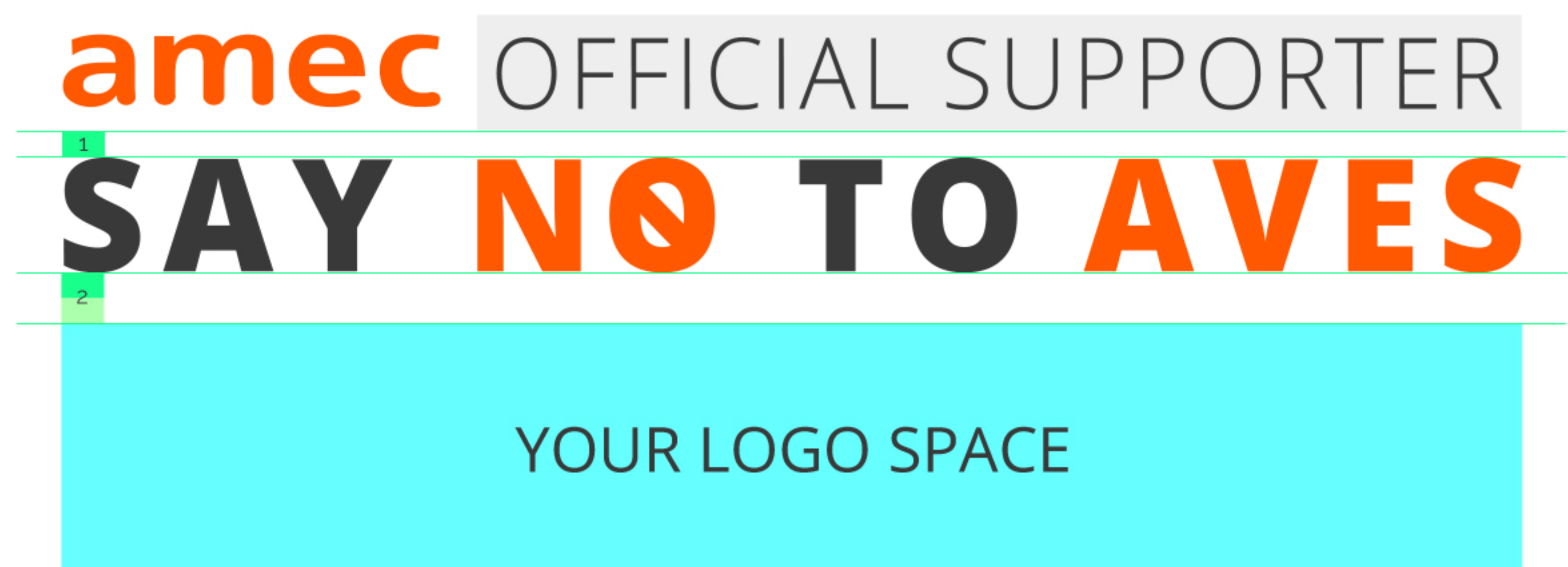
ADDING IN YOUR LOGO

Guide how to add your own logo to the AMEC OFFICIAL SUPPORTER "Say NO to AVES" logo.



For demonstration purposes: **GREEN** is used to show spacing rules and **BLUE** is to show Logo/s space.

To ensure the correct space is provided between the "Say no to AVES" and your logo/s the space, (2) is always double the height of the space between the Official Supporter box and "Say no to AVES" (1).



The width of the logo/s being added cannot exceed the width of the AMEC logo and Official Supporter box however does not have to be aligned with this if all other guidelines are followed.

QUESTIONS?

Please Contact Barry Leggetter, CEO, AMEC
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