



AMEC Agencies Group 'Common Ground' initiative events 2019

AMEC AGENCY GROUP: COMMON GROUND EVENTS

Date	Time	Venue (if applicable)	Initiative or Event
11 June	9.30 AM	Golin	PR and Communications in a Shrinking World - How to Make Best Practice Work Across Borders
12 June	Breakfast event	Hong Kong	Campaign Comms
12 June		Citypress, Manchester, UK	PRWeek Making Measurement Work
13 June		Hong Kong	Framework for Measuring what Matters in PR by Richard Bagnall
19 June	various	Cannes	AMEC at Cannes Festival of Creativity - Johna Burke
20 June	3-6pm	Ketchum, NY	What clients really think about measurement, why you should care, and what you can do about it: Panel discussion featuring clients, hosted by Ketchum, Grayling and Hotwire
TBC	TBC	H+K, London	Common Ground Mentoring Programme
TBC	TBC	Dubai	PRCA MENA
25 Sept		London	PRCA Conference - panel session data
9-10 Oct		Lisbon	ICCO Summit
Autumn	TBC	Oslo, Norway	Jonny Bentwood of Golin (AMEC Measurement Team of the Year) shares best practice with the Danish agency community, convened by Quantum and ITEO
November		Golin	Measurement event (aim is to have one in London, NY, Chicago, Dallas, LA, Hong Kong, Shanghai)